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| OCR Level 2National Certificate in Information Technology |
| Unit 2 Webpage Creation |
| Critical evaluation of a website |

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| Name |  | | |
| Date of evaluation |  | | |
| Web Browser |  | | |
| Website Name |  | | |
| Website URL |  | | |
| **Part 1 – Design Aspects** | | **Yes** | **No** |
| Does the page take a long time to load? | |  |  |
| Do the pictures or photographs add to the information? | |  |  |
| Does the site include a table of contents or site map? | |  |  |
| Does the page title appear in the top window bar? | |  |  |
| Is the site navigation clear? | |  |  |
| Is there an image map (large clickable graphic with hyperlinks)? | |  |  |
| If images are used for navigation, is there a text alternative? | |  |  |
| If graphics are turned off, are there text placeholders for the images? | |  |  |
| Is the text format standard, and readable in your browser? | |  |  |
| Are the combinations of colours easy to read? | |  |  |
| Does the site use Macromedia® Flash elements?   * If so do these enhance the website? | |  |  |
| Does the website play sounds or music?   * If so, is there a way of turning this off? | |  |  |
| Does the screen layout seem logical? | |  |  |
| Does every page include a way to return to the homepage? | |  |  |
| Is a contact email address included? | |  |  |
|  | |  |  |
| **Part 2 – Content and Audience** | | **Yes** | **No** |
| Is there a date on the page that tells you when it was last updated?   * If so, is it current? | |  |  |
| Are there any spelling errors? | |  |  |
| Is the audience for the website obvious? | |  |  |
| Is the language used appropriate to the target audience? | |  |  |
| Are the images used appropriate to the target audience? | |  |  |
| Does the site contain advertising (banner ads etc)   * If so, is it appropriate to the audience? | |  |  |
| Are there inactive (dead) hyperlinks? | |  |  |
| Are there any images that are broken or failed to load? | |  |  |
| Are portions of the site restricted to subscribers or registered users? | |  |  |
| Does the website have a clear purpose?   * If so – do you feel it achieves that purpose? | |  |  |
| Could you find the content you wanted within 3 clicks from the homepage? | |  |  |

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| **[DELETE AFTER READING]**  **The table above will have highlighted the things that worked well, what things are not as expected.**  **Simply put if there’s a TICK in the YES column, then you did well. If there’s a TICK in the NO column, then that’s something you could improve upon.**  **Think of it as a summary – in the sections that follow, you should make longer comments about the high and low points** |
| **Additional comments on the website** |
| Features that you liked:  ***Highlight all the things you feel worked well. This could be the colours, background, video, sound or even the text.***  ***Whatever you think was successfully done, highlight it here. Don’t be shy; be proud of what you have produced. If you want to include screenshots to make a point more clearly, then do that too.*** |
| Strength:  ***In this section, you should pick the things that really make your site more useable and encourage people to keep using it.***   * ***Is it simple to use?*** * ***Do the images add to the descriptions?*** * ***Are the colours bold and clear?*** |
| Features that you did not like:   * ***Are there things that you thought would work better than they did?*** * ***Are there things that you would have done, but didn’t have time to complete?*** * ***Were there some images you thought you could use, but didn’t find what you needed?***   ***It might be a good idea to get someone in your class to review your web-site and give you feedback.*** |
| Weakness:  ***Here I would recommend that you identify the things which you think you would change if you were to make the web-site again from the beginning.***   * ***Did you have enough time?*** * ***Were you plan too include too much and not finish it?*** * ***Was the plan not detailed enough?*** * ***Would you have liked to make your own images, but not have the skill or confidence to do it?*** * ***Is it consistent?*** * ***Did anything not work like you thought it would?*** * ***Did you know enough about FrontPage to complete to the best of your ability?*** |
| Accessible:  * ***Do you think your site was useable by people with poor eyesight?*** * ***Did you use ALT Tags?*** * ***Was your font larger than 14 points?***   ***These are the features which you would be expected to include in your development.*** Readable:  * ***Did you include page titles?*** * ***Did you have the same links on every page?*** * ***Was the text easy to see or did it blend into the background?***  Usable:  * ***Was it easy to use?*** * ***Did it work in all browsers? (Internet Explorer, Chrome, Mozilla, Firefox)*** * ***Would the users have to install any special software to access some of it’s features?*** |
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| ***If you can, include a screenshot from the website, or produce a sketch, and annotate features such as navigation bars and main graphical elements.*** |