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| OCR Level 2National Certificate in Information Technology |
| Unit 2 Webpage Creation |
| Critical evaluation of a website |

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| Name |  |
| Date of evaluation |  |
| Web Browser |  |
| Website Name |  |
| Website URL |  |
| **Part 1 – Design Aspects** | **Yes** | **No** |
| Does the page take a long time to load? |  |  |
| Do the pictures or photographs add to the information? |  |  |
| Does the site include a table of contents or site map? |  |  |
| Does the page title appear in the top window bar? |  |  |
| Is the site navigation clear? |  |  |
| Is there an image map (large clickable graphic with hyperlinks)? |  |  |
| If images are used for navigation, is there a text alternative? |  |  |
| If graphics are turned off, are there text placeholders for the images? |  |  |
| Is the text format standard, and readable in your browser? |  |  |
| Are the combinations of colours easy to read? |  |  |
| Does the site use Macromedia® Flash elements?* If so do these enhance the website?
 |  |  |
| Does the website play sounds or music?* If so, is there a way of turning this off?
 |  |  |
| Does the screen layout seem logical? |  |  |
| Does every page include a way to return to the homepage? |  |  |
| Is a contact email address included? |  |  |
|  |  |  |
| **Part 2 – Content and Audience** | **Yes** | **No** |
| Is there a date on the page that tells you when it was last updated?* If so, is it current?
 |  |  |
| Are there any spelling errors? |  |  |
| Is the audience for the website obvious? |  |  |
| Is the language used appropriate to the target audience? |  |  |
| Are the images used appropriate to the target audience? |  |  |
| Does the site contain advertising (banner ads etc)* If so, is it appropriate to the audience?
 |  |  |
| Are there inactive (dead) hyperlinks? |  |  |
| Are there any images that are broken or failed to load? |  |  |
| Are portions of the site restricted to subscribers or registered users? |  |  |
| Does the website have a clear purpose?* If so – do you feel it achieves that purpose?
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| Could you find the content you wanted within 3 clicks from the homepage? |  |  |

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| **[DELETE AFTER READING]****The table above will have highlighted the things that worked well, what things are not as expected.** **Simply put if there’s a TICK in the YES column, then you did well. If there’s a TICK in the NO column, then that’s something you could improve upon.****Think of it as a summary – in the sections that follow, you should make longer comments about the high and low points** |
| **Additional comments on the website** |
| Features that you liked:***Highlight all the things you feel worked well. This could be the colours, background, video, sound or even the text.******Whatever you think was successfully done, highlight it here. Don’t be shy; be proud of what you have produced. If you want to include screenshots to make a point more clearly, then do that too.*** |
| Strength: ***In this section, you should pick the things that really make your site more useable and encourage people to keep using it.**** ***Is it simple to use?***
* ***Do the images add to the descriptions?***
* ***Are the colours bold and clear?***
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| Features that you did not like:* ***Are there things that you thought would work better than they did?***
* ***Are there things that you would have done, but didn’t have time to complete?***
* ***Were there some images you thought you could use, but didn’t find what you needed?***

***It might be a good idea to get someone in your class to review your web-site and give you feedback.***  |
| Weakness: ***Here I would recommend that you identify the things which you think you would change if you were to make the web-site again from the beginning.**** ***Did you have enough time?***
* ***Were you plan too include too much and not finish it?***
* ***Was the plan not detailed enough?***
* ***Would you have liked to make your own images, but not have the skill or confidence to do it?***
* ***Is it consistent?***
* ***Did anything not work like you thought it would?***
* ***Did you know enough about FrontPage to complete to the best of your ability?***

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| Accessible: * ***Do you think your site was useable by people with poor eyesight?***
* ***Did you use ALT Tags?***
* ***Was your font larger than 14 points?***

***These are the features which you would be expected to include in your development.***Readable: * ***Did you include page titles?***
* ***Did you have the same links on every page?***
* ***Was the text easy to see or did it blend into the background?***

Usable: * ***Was it easy to use?***
* ***Did it work in all browsers? (Internet Explorer, Chrome, Mozilla, Firefox)***
* ***Would the users have to install any special software to access some of it’s features?***
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| ***If you can, include a screenshot from the website, or produce a sketch, and annotate features such as navigation bars and main graphical elements.*** |